



JND Sona Chandi Rice
where tradition meets perfection

INTRODUCTION

Welcome to the world of JND Sona Chandi Rice, where quality meets tradition. At JND, we believe that rice is not just a staple; it is a cherished part of every family's story, a symbol of nourishment, and a bridge to memorable celebrations.

As the Chairman of JND Sona Chandi Rice, I take immense pride in our journey of bringing premium-quality rice to your table. With unwavering dedication to excellence, we have built our reputation on trust, innovation, and a commitment to delivering grains that represent purity and richness in every bite.

Our vision is rooted in cultivating connections—between our farmers, our customers, and the communities we serve. By combining age-old expertise with modern techniques, we ensure that every grain of JND Sona Chandi Rice carries the essence of love, care, and authenticity.

Thank you for making us a part of your meals and milestones. Together, let's continue savoring the taste of tradition and excellence.



Company Overview

Welcome to JND Sona Chandi Rice

Where quality meets tradition, and every grain tells a story. At JND Sona Chandi Rice, we see rice as more than just a staple food—it is a cherished symbol of nourishment, love, and celebration that brings families and communities together.

As the Chairman of JND Sona Chandi Rice, I take great pride in our mission to deliver premium-quality rice that enriches lives and elevates meals. Built on a foundation of trust, innovation, and dedication, our journey reflects a commitment to purity and excellence in every grain.



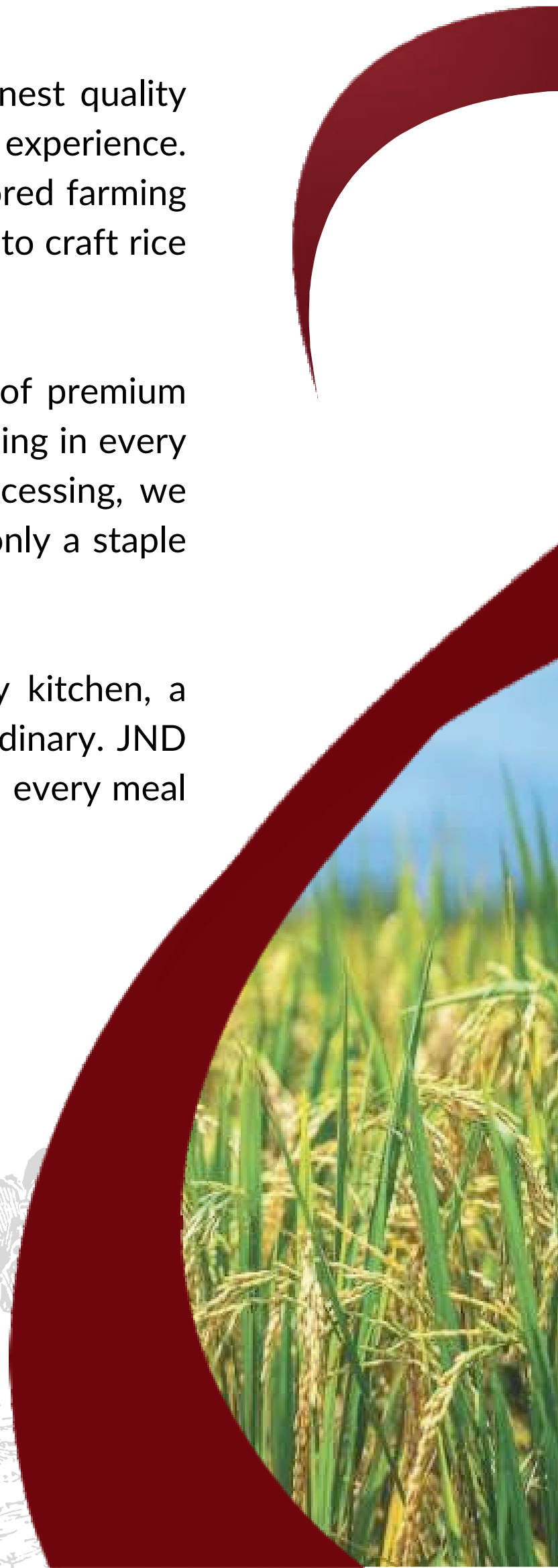
THE STORY OF JND SONA CHANDI RICE

Every grain has a story, and ours is a tale of excellence, trust, and heritage. At JND Sona Chandi Rice, we believe that rice is more than just food—it is a crown jewel of every meal, representing tradition, pride, and moments of togetherness.

Our journey began with a simple vision: to bring the finest quality rice to every home, ensuring every meal becomes a royal experience. Inspired by the richness of Indian soil and the time-honored farming techniques of our cultivators, we embarked on a mission to craft rice that embodies purity, aroma, and taste fit for royalty.

The “Sona Chandi” in our name is not just a reflection of premium quality but also a promise—a golden shine and a silver lining in every grain. From meticulous sourcing to state-of-the-art processing, we uphold the highest standards to deliver rice that is not only a staple but a symbol of joy and celebration.

Join us in this journey of savoring the crown of every kitchen, a legacy of flavor and care that makes every plate extraordinary. JND Sona Chandi Rice—where tradition meets perfection, and every meal feels like a feast.



MISSION

At JND Sona Chandi Rice, our mission is to provide every household with the finest quality rice that reflects the essence of purity, taste, and tradition. We strive to bridge the gap between our farmers and consumers by upholding sustainable practices, empowering communities, and delivering excellence in every grain.

VISION

To be the most trusted and cherished rice brand, celebrated for enriching lives through premium quality and a commitment to authenticity. We envision a future where JND Sona Chandi Rice becomes a global symbol of superior taste, nourishment, and culinary delight, making every meal a memorable experience.

VALUE

At JND Sona Chandi Rice, we prioritize quality, blending tradition with innovation for pure, aromatic grains. Committed to sustainability, we support farmers and protect the environment. Our customer-centric approach ensures unmatched quality and service, while integrity and trust guide our relationships with all stakeholders.



THE TECHNOLOGY BEHIND JND SONA CHANDI RICE

At JND Sona Chandi Rice, we believe that superior quality comes from a perfect blend of tradition and technology. While our roots are deeply grounded in age-old farming practices, our wings soar with cutting-edge innovations that redefine the standards of rice production.



State-of-the-Art Processing



Every grain of JND Sona Chandi Rice undergoes rigorous processing in our advanced facilities. From paddy selection to final packaging, we employ the latest technologies to ensure purity, consistency, and the natural aroma of rice remain intact.



Precision Sorting and Grading

Using high-tech sorting machines, we meticulously separate each grain for uniformity, ensuring only the finest make their way to your table. Our grading systems enhance the rice's appearance and quality, delivering a product that's visually appealing and nutritionally superior.



Hygienic and Eco-Friendly Practices



Our facilities are designed to prioritize hygiene and environmental sustainability. From water-efficient cleaning methods to minimal waste processing, we are dedicated to preserving resources while maintaining the highest standards of cleanliness.



Aroma Preservation Technology

To retain the natural fragrance of rice, we utilize specialized aroma-locking techniques. This ensures that every bite of JND Sona Chandi Rice is as flavorful and aromatic as the first.

ADVANCED PACKAGING SOLUTIONS

Our innovative packaging safeguards the freshness, taste, and nutritional value of the rice. With moisture-proof and air-tight seals, our rice reaches your kitchen just as nature intended—pure and wholesome. Through these technological advancements, we at JND Sona Chandi Rice bring you the perfect grain—one that embodies tradition, enhanced by modern excellence. Experience the magic of technology in every meal!



XXXL

BASMATI RICE

XXXL Basmati is a truly extraordinary variety with extra-long grains that expand beautifully when cooked. Its texture is light and fluffy, making it a great choice for large gatherings and celebrations.

Specifications:



Grain Type: Extra-extra-long grain



Aroma: Rich, fragrant



Cooking Texture: Fluffy, light



Ideal for: Large gatherings, Biryani, Pulao



Packaging: Available in 30kg



PEARL

BASMATI RICE

Pearl Basmati is characterized by its glossy appearance and soft texture after cooking. It delivers a rich, sweet fragrance and is ideal for dishes requiring tender, fluffy rice.

Specifications:



Grain Type: Long grain



Aroma: Sweet and aromatic



Cooking Texture: Soft, fluffy



Ideal for: Biryani, Pulao, and fried rice



Packaging: Available in 30kg








CLASSIC

BASMATI RICE

Classic Basmati offers the perfect balance of aroma, flavor, and texture. Its elongated grains cook to perfection, making it a versatile choice for both everyday meals and special occasions.

Specifications:

-  Grain Type: Long-grain
-  Aroma: Mild, delicate
-  Cooking Texture: Light and separate
-  Ideal for: Steamed rice, Biryani, Pilaf
-  Packaging: Available in 30kg



PLATINUM TIBAR

BASMATI RICE

Platinum Tiber Basmati is the finest, most premium variety in the JND Sona Chandi range. Known for its exceptional length, aroma, and texture, it elevates any dish to a whole new level of elegance and flavor.

Specifications:



Grain Type: Long grain



Aroma: Rich, Highly aromatic



Cooking Texture: Fluffy, Separate grains



Ideal for: Special occasions, Biryani etc



Packaging: Available in 30kg



DIAMOND DUBAR

BASMATI RICE

Diamond Dubar Rice is a premium-quality medium-grain rice variety known for its exceptional texture, delightful aroma, and versatility. It is processed with care to retain its natural nutrients, ensuring both taste and health benefits. This rice is perfect for everyday meals as well as special occasions, offering consistent cooking results with every grain.

Specifications:



Grain Type: Medium-grain



Texture: Non-sticky and fluffy when cooked



Aroma: Subtle and naturally fragrant



Ideal For: biryanis, fried rice, pulao, and daily meals



Packaging: Available in 30kg



SILVER SUPER MONGRA

BASMATI RICE

Silver Super Mongra Basmati is a premium variety known for its superior quality and extra-long grains. It retains its aroma and texture even after cooking, making it the preferred choice for festive meals and special occasions.

Specifications:



Grain Type: Medium grain



Aroma: Strong, aromatic



Cooking Texture: Separate, non-sticky



Ideal for: Biryani, Pulao, and special dishes



Packaging: Available in 30kg



MINI MONGRA

BASMATI RICE

Mini Mongra Rice is a premium variety of aromatic, short-grain rice known for its delicate texture and natural fragrance. It's carefully cultivated to ensure uniform size and quality. Ideal for preparing a variety of dishes, from biryanis to regular meals, it brings a rich flavor and a fluffy texture to your plate.

Specifications:



Grain Type: Short-grain



Cooking Texture: Soft and fluffy when cooked



Aroma: Fragrant, slightly nutty



Ideal for: Perfect for biryanis or daily meals



Packaging: Available in 30kg



TINI MONGRA

BASMATI RICE

Tini Rice is a premium, ultra-mini variety that delivers an exceptionally fine and smooth texture when cooked. Its small grains are perfect for gourmet dishes, and it's known for its fast cooking time, making it a convenient choice for busy kitchens without compromising on quality.

Specifications:



Grain Type: Extra small-grain



Texture: Smooth and delicate when cooked



Ideal for: Fine rice dishes, desserts, or light meals



Packaging: Available in 30kg



Why Choose Us?

Premium Quality Assurance

JND Sona Chandi Rice is sourced from the finest paddy fields and undergoes stringent quality checks to ensure each grain meets the highest standards of purity, aroma, and taste.

Customized Packaging Solutions

We offer a range of innovative packaging options, from eco-friendly pouches to premium BOPP bags, ensuring your brand stands out while maintaining freshness.

Exclusive Rice Varieties

Our diverse selection includes premium basmati and non-basmati rice varieties, tailored to meet different consumer preferences and culinary needs.

Advanced Production Capabilities

With state-of-the-art milling and processing facilities, we maintain superior consistency and efficiency in every batch, delivering excellence at scale.

Market Expertise & Strategic Insights

We provide data-driven insights and branding strategies to position your rice brand effectively in competitive markets.

End-to-End Support for Your Success

From sourcing and production to packaging and distribution, our dedicated team ensures a seamless private-label experience, helping you build a successful and trusted brand.



WHY CHOOSE JND SONA CHANDI RICE?

Premium Quality: Handpicked, carefully processed, and packed with care.

Nutrient-Rich: A source of essential nutrients for a healthy lifestyle.

Consistent Taste: Rich, aromatic, and perfect for every meal.

Sustainability: Committed to eco-friendly and ethical farming practices.

JOIN US ON OUR JOURNEY OF EXCELLENCE!

At JND Sona Chandi Rice, we are more than just a rice brand; we are a part of your daily life, making every meal special with the finest quality rice. Thank you for being a part of our incredible journey—together, we celebrate the milestones of trust, quality, and innovation.

Rice Varieties

VARIETY	GRAIN LENGTH (MM)	GRAIN LENGTH AFTER COOKING (MM)
1121 Steam	8.4	24
1121 Creamy Sella	8.4	18
1121 Golden Sella	8.4	18
1121 Raw	8.3	24
1509 Steam	8.4	21
1509 Creamy Sella	8.4	18
1509 Golden Sella	8.4	18
1401 Steam	7.9	22
1401 Creamy Sella	7.90	18
1401 Golden Sella	7.9	18
PUSA Steam	7.50	15
PUSA Creamy Sella	7.50	14.5
PUSA Golden Sella	7.50	14.5
PUSA Raw	7.50	15
Sugandha Steam	7.80	18
Sugandha Creamy Sella	7.80	16
Sugandha Golden Sella	7.80	16
Sharbati Steam	7.10	13.5
Sharbati Creamy Sella	7.10	12.5
Sharbati Golden Sella	7.10	12.5
PR 11 Steam	6.80	12.5
PR 11 Creamy Sella	6.80	12
PR 11 Golden Sella	6.80	12
PR 11 Raw	6.80	12.5
Sona Masoori Steam	5.20	10
Sona Masoori Creamy Sella	5.20	10
Sona Masoori Golden Sella	5.20	10

CONTACT DETAILS

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(Rice Miller & Exporter)

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